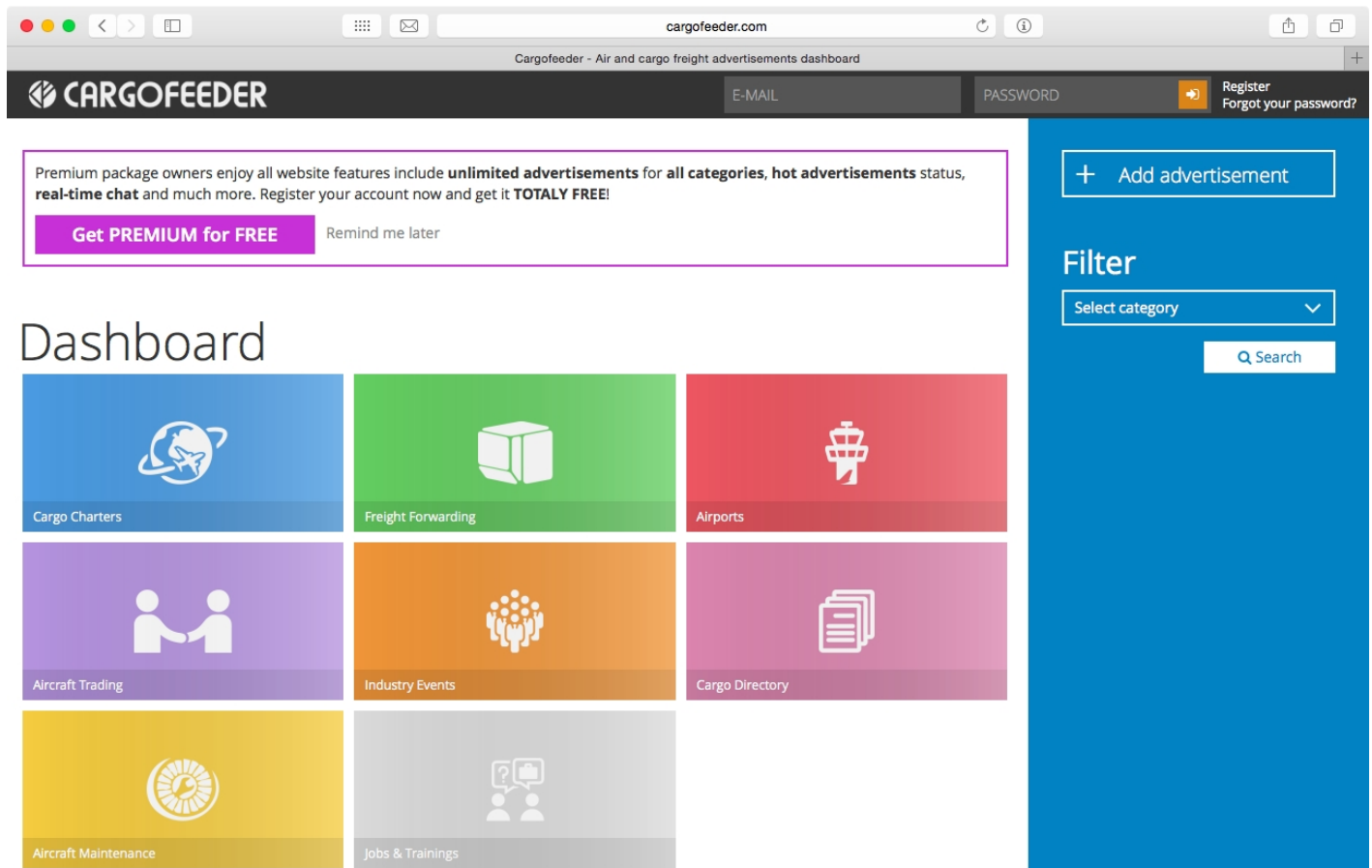


25% MORE EFFICIENT BY SOME CLICKS - CARGOFEEDER

News / Airlines, Airports / Routes



How often aviation professionals see the information about new startups? Pretty often. Mostly they are in business aviation. That made us wondering, how are doing companies, who are newcomers on the market and represents different aviation fields. We had an opportunity to talk with CargoFeeder team. Discuss results, more important points, future vision.

Q. How the idea of CargoFeeder came up?

C. After many years of experience in cargo charters we have understood that cargo market need special professional tool, which will help users find all necessary information. We would say – all you need just a couple clicks away. The main idea of CargoFeeder is to bring usable info for cargo industry players. You don't need to lose time searching for needed info on many different websites. At the same time CargoFeeder is a tool to increase sales activities of air cargo market players. They might put their listings on any sector they liked as much as need.

Q. Do you know how many startups are in general in air cargo field?

C. I guess there are too much startups per year, but most of them are ment to specific sector of industry, like airports or airlines or handling companies etc. Cargofeeder makes all those sectors as part of one big source. Cargofeeder combines all fields in cargo industry in one tool.



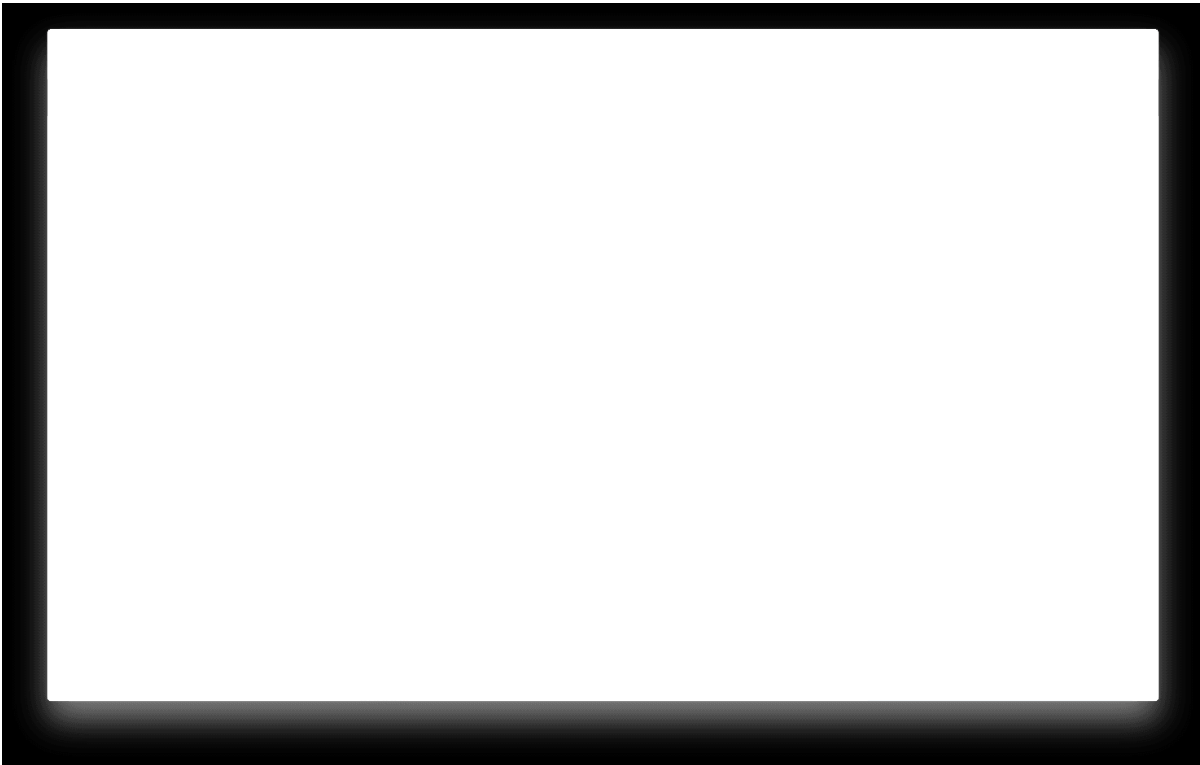
Q.Based on your decades of experience, what time saving is cargofeeder giving , in %

C. We launched Cargofeeder just recently...so at this time we are still updating some configurations to improve initial design of the project. We believe Cargofeeder brings to its users about 25-35% time saving in their actions.



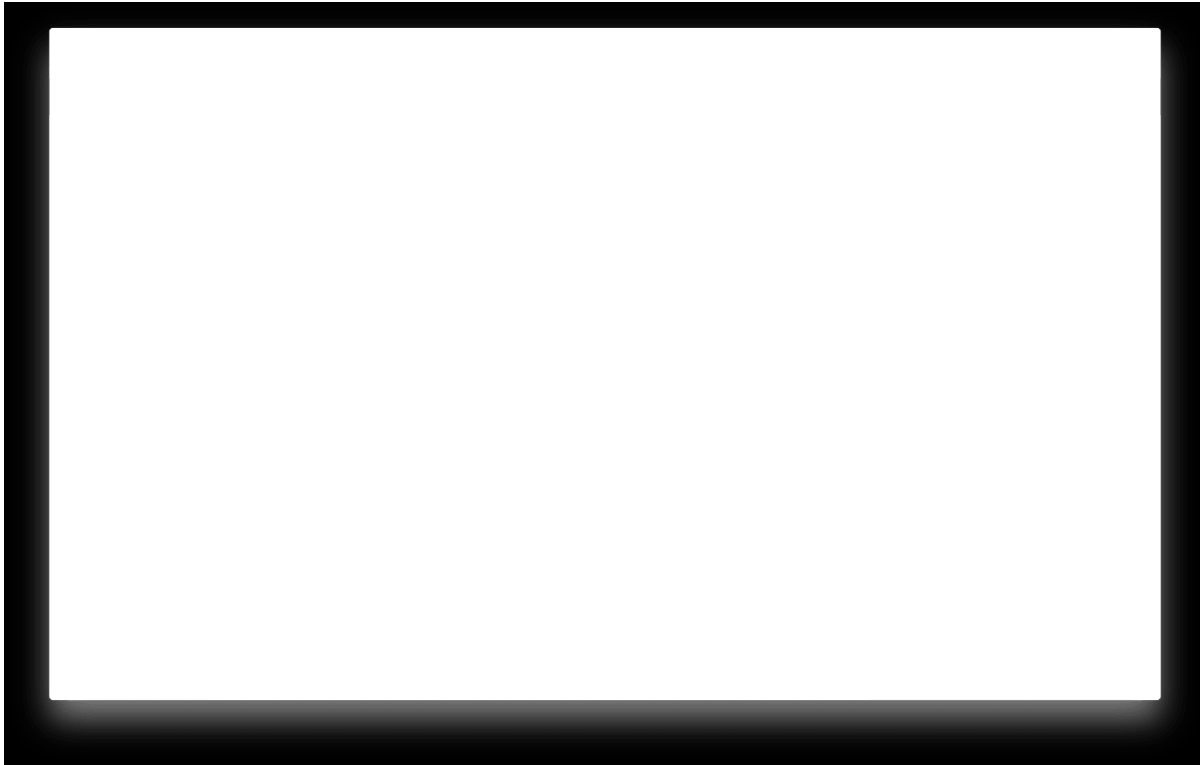
Q.How you would describe main advantages for users?

C. All our existing users are able to use Cargofeeder tool according to bought package. Each package limits number of listings and period of package validity. Premium users could post unlimited listings within 365 days. Each user has possibility to put their actual listings, direct contact to another user, to put full company description, online/offline chat, to list 3 days hot advertisement. Cargo directory and jobs sector are free of charge.



Q. Your goals?

C. Our main goal is to make gain our users trust, trust Cargofeeder and start to put their listings as much as they need. We are open to any discussions. In case of any comments or recommendations from our potential user, we would be very pleased to discuss and make some corrections in our system. Cargofeeder must be new and progressive tool for each cargo market manager.



Q. Your next development steps?

C. Firstly, we would like to make Cargofeeder project 100% functional for all our users. As for development, you can be sure that Cargofeeder will be adaptive to market needs. For example, it could be widened for road, rail and sea transportations markets. Each development steps means increase of personnel and investments. All our next steps would be agreed with our management and owners.



[Register and try Cargofeeder platform for FREE!](#)

10 MARCH 2016

ARTICLE LINK:

<https://virginia.50skyshades.com/news/airlines/25-more-efficient-by-some-clicks-cargofeeder>