AEROCRS IMPLEMENTS CODESHARE AGREEMENT BETWEEN SAFARILINK AVIATION AND KENYA AIRWAYS

News / Airlines

Kenya Airways has signed a unilateral agreement to sell Safarilink's direct flights to the best safari and beach destinations within both Kenya and Tanzania.

AeroCRS' longstanding partnership with Safarilink Aviation further enhances the travel services offering to all customers. Passengers are now able to book their entire journey on one ticket and take advantage of the vast number of connections throughout Kenya and Tanzania. Bookings can be made direct or through a preferred travel agency.

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This agreement will see Kenya Airways place its marketing code on routes operated by Safarilink Aviation for sales throughout their global sales and distribution network.

This partnership will offer enhanced connectivity to the most prominent safari and beach destinations within both Kenya and Tanzania allowing passengers greater choice and flexibility as well as the growth of the specialist leisure travel sector in East Africa.

Safarilink Aviation Chief Executive Officer Alex Avedi said," We are very pleased to be entering into this significant partnership with KQ which will provide seamless connection of passengers from the KQ network straight into Kenya and Tanzania's world-famous parks. We are delighted that KQ chose us on account of our commitment to safety and quality. Our partnership with AeroCRS provided for an extremely smooth and fast technical integration which will open up a global network of passengers to Safarilink Aviation".

AeroCRS Founder & Chief Executive Officer Meir Hadassi Turner said "We are delighted to be able to support Safarilink Aviation and over 85 airline customers across the globe with a full suite of airline IT solutions. The technical codeshare integration is one of many traditional and new age distribution options we offer to all our customers"

AeroCRS provides cutting-edge solutions to the airline industry and supports more than 85 airlines around the world. AeroCRS solutions include – **AeroCRS PSS**, a robust cloud reservation system that consists of enhanced inventory management, a full IBE, NDC integration, open API, B2B platform, FFP, reporting center, Coupon system, marketing automation tools, and many more. **AeroCRS Analytics** – an online business intelligence solution and **AeroCRS Network** – an online marketplace for airline content distribution to leading OTAs and MSEs with the aim of expanding airline presence in the online world and increasing sales tickets via online ticketing platforms and new distribution technologies.

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