

DOMESTIC AND INTERNATIONAL EXPANSION - AKASA AIR ORDERS 150 MORE BOEING 737 MAX

News / Airlines, Manufacturer



Akasa Air has placed a follow-on 737 MAX order, confirming 150 more fuel-efficient jets in its order book. The purchase of 737-10 airplanes and additional 737-8-200 jets by India's all-737 operator was revealed at the Wings India 2024 airshow. Akasa Air will leverage the 737 MAX family to expand its domestic and international network in the coming years. Since launching operations in 2022, the airline has captured approximately 4% of India's domestic market, serving 18 destinations with a fleet of 22 737 MAX jets.

Vinay Dube, Akasa Air founder and CEO, commented: "We are excited to announce this historic order for 150 new Boeing airplanes, increasing our total orders from Boeing to 226 jets. In addition to supporting our rapid domestic expansion, the efficiency and economics of these new airplanes position Akasa to launch international routes in the coming months. The lower carbon emissions of the 737 MAX family allow us to remain focused on sustainable operations, while also providing our environmentally conscious passengers with a more comfortable way to fly. Sustainability is at the core of our business, and we strive for more opportunities to reduce our impact to the environment."

Stephanie Pope, Boeing Chief Operating Officer, said: “This milestone demonstrates the strength of our partnership with Akasa Air and is a testament to the capabilities of the 737 MAX family to further the airline’s operational priorities. The efficiency and versatility of the 737-10 and 737-8-200 will support Akasa Air’s expansion to meet soaring demand for air travel in the region for many years to come.”

Both 737 MAX variants will provide Akasa Air with added capacity and range on new and existing routes, while reducing fuel use and carbon emissions by 20% compared to older-generation airplanes. As Akasa Air looks to expand its network in India and South Asia, Boeing’s 2023 Commercial Market outlook forecasts delivery of 2,705 new commercial airplanes over the next 20 years for the region, of which nearly 90% will be single-aisle jets.

22 JANUARY 2024

ARTICLE LINK:

<https://virginia.50skyshades.com/news/airlines/domestic-and-international-expansion-akasa-air-orders-150-more-boeing-737-max>