



EASYJET'S RENEWED PARTNERSHIP WITH SABRE SUPPORTS CONTINUED GROWTH OF BUSINESS TRAVELLERS

News / Airlines



The agreement gives corporate travel agencies across Europe continued access to easyJet fares through the Sabre GDS.

Around 20 per cent of easyJet's passengers travel for business. The airline's agreement with Sabre helps easyJet continue serving this important corporate segment.

Peter Duffy, easyJet's commercial director, said; "easyJet made its inventory available through the GDS in 2007 and it remains of paramount importance to have a key distributor like Sabre accessing our fares including key products like inclusive fares and corporate negotiated fares.

"We continue to deliver on the strategy we launched in 2010 to increase our appeal to the business travel sector. Enhancements including allocated seating, Inclusive fares and Fast Track Security have all played a part in enabling easyJet to attract more business passengers."

Harald Eisenaecher, senior vice president EMEA, Sabre said; "We have collaborated closely with

easyJet over the past eight years to support their business goals and corporate travel strategy.

“During this time, Sabre has helped increase sales among corporations, travel management companies and travel agencies, and expanded easyJet’s reach in new and existing markets where Sabre has entered and grown. We look forward to continuing our close relationship.”

The GDS relationships easyJet has built have enabled it to successfully grow its presence in the business travel market. The airline has also signed a large number of corporate contracts in the past five years.

25 FEBRUARY 2016

ARTICLE LINK:

<https://virginia.50skyshades.com/news/airlines/easyjets-renewed-partnership-with-sabre-supports-continued-growth-of-business-travellers>