



EMBRAER CELEBRATED 20 YEARS OF E-JETS SERVICE WITH FINNAIR AND NORRA - FLYING TOGETHER SINCE 2005

News / Airlines, Manufacturer



This marks a special milestone in European aviation as Embraer, Finnair, and Nordic Regional Airlines (Norra) celebrated 20 years of E-Jets service. On October 1, 2005, Finnair operated its first Embraer E170 revenue flight from Helsinki to Oslo, ushering in a new era of regional connectivity, comfort, and reliability. Since October 2012, Norra has proudly flown the Embraer aircraft across the skies of Europe on behalf of Finnair.

To commemorate this anniversary, executives from the airlines and Embraer gathered at Helsinki Airport for a celebratory event ahead of flight AY915, which retraced the historic route to Oslo, departing at 16:10 local time. The flight was assigned a specially designated call-sign – “FIN20Y”.



Christine Rovelli, Chief Revenue Officer at Finnair, commented: “For 20 years, the Embraer fleet has been essential to regional connectivity, feeding traffic into our Helsinki hub. Operated by our partner Norra, the fleet continues to deliver excellent punctuality and reliability. We’re now renewing the cabins to further enhance the customer experience.”

Juha Ojala, Managing Director, Norra, stated: “Norra has succeeded with Embraer for 20 years. The E-Jets are the reliable backbone of our operations, enabling us to deliver efficient, high-quality regional service to Finnair’s customers. We’re honoured to be part of this journey and to celebrate this milestone together.”

Marie-Louise Philippe, Senior Vice President Sales & Marketing, Head of Region Europe and Central Asia, Embraer Commercial Aviation, said, “Flying together since 2005, our partnership with Finnair and Norra is a testament to the enduring value of the E-Jets family. These aircraft have delivered unmatched performance, efficiency, and passenger satisfaction across Europe. This is a moment of high emotion and great pride for the Embraer team, working in partnership with Finnair and Norra to ensure a reliable service for the last 20 years. We are proud to celebrate this milestone and look forward to many more years of collaboration and success together.”



05 OCTOBER 2025

ARTICLE LINK:

<https://virginia.50skyshades.com/news/airlines/embraer-celebrated-20-years-of-e-jets-service-with-finnair-and-norra-flying-together-since-2005>