



EMIRATES COMPLETES MAKEOVER OF ITS BUSINESS CLASS LOUNGE AT DXB

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Emirates has completed a major makeover of its Business Class lounge at Concourse B of Dubai International Airport. The US\$11 million refurbishment project took two years to complete and is part of the airline's continuous investment to improve and upgrade its products for a seamless and enjoyable travel experience.

Emirates' premium customers can enjoy the lounge experience with three new distinct concept areas within the Emirates Business Class Lounge. The latest food and beverage concepts cater to diverse tastes and include a barista experience in partnership with Costa Coffee, a Health hub with Voss water featuring healthier options, and an exclusive Moët & Chandon champagne lounge.

The new offering is in addition to the seven other locations within the lounge with gourmet cuisine prepared by on-site chefs and a complimentary full bar service, which includes premium wine, spirits and champagne.

All the food and beverages offered within the lounge are complimentary for Emirates First Class and Business Class customers, as well as Emirates Skywards Platinum, Gold and Silver members - the airline's frequent flyer programme.



Barista experience

Customers passing through the Emirates Business Class lounge in need of a caffeine fix can enjoy complimentary freshly-brewed beverages prepared by Costa Coffee baristas as well as pastries, provided round the clock. The coffee bar will serve signature Costa drinks made from slow-roast beans of the coffee house's own unique Mocha Italia blend.

Beverages available include iced coffees and favourites like cappuccinos and cafe lattes.



Health hub

For the health conscious traveller, Emirates has introduced the Health hub in partnership with Voss water. With an increasing demand for health, well-being and more nutritious meals, Emirates is the first airline to have a dedicated health hub within its lounge.

The new station allows travellers to rehydrate and recharge before their flights with a selection of fruit and water infusions. It also features a healthy menu of gourmet sandwiches, wraps, and salads. Healthier beverages such as a selection of juices and smoothies are also available.



Champagne lounge

Customers looking to unwind before their flight can look forward to the Moët & Chandon champagne lounge created exclusively for Emirates. The first-of-its-kind lounge to be located in an airport reinforces Emirates and Moët Hennessy's longstanding partnership of over 25 Years.

Moët Hennessy champagnes are a mainstay of the Emirates experience; however, this is the first time an airline is serving four of Moët & Chandon's finest champagnes in one place. This includes Moët Impérial, Moët Rosé Impérial, Moët & Chandon Grand Vintage and Moët Nectar Impérial.

To complement each champagne, chefs from Emirates flight catering and the in-house lounge teams collaborated with Moët & Chandon, to create a unique selection of canapés - from sweet to savoury flavours. The canapé menus are changed monthly and include selections such as smoked salmon wrapped in nori with wasabi mayonnaise to complement the Moët & Chandon Grand Vintage 2006 and passion fruit and jasmine tea macaroons to be paired with Moët Nectar Impérial.



The three new refreshment areas are the first of a several new concepts planned for the lounges at the Emirates hub in Dubai. In the coming year, Emirates is looking to further improve the customer experience by introducing a sports bar and a cocktail bar within its lounges.

The Business Class lounge in concourse B is one of six Emirates lounges at Dubai International Airport and is part of a network of 39 dedicated airport lounges located within major airports around the globe. Each lounge has been designed with the same attention to detail and exceptional service offering premium customers the highest standards of comfort and ease at every stage of their journey.

The newly refurbished lounge measures close to 10,000 square feet to accommodate over 1,500 customers – a 40% increase in seating capacity. In addition to the new refreshment stations, the children's play area with arcade quality games has been doubled in size, and the Timeless Spa within its premise has been renovated and offers hair, beauty and therapy treatments.

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