



HAHN AIR INTRODUCES NDC PLATFORM AND ISSUES FIRST NDC TICKET

News / Airlines



Hahn Air, unveiled its new NDC platform. The company is extending its suite of products for partner airlines and travel agencies with a solution powered by IATA's New Distribution Capability (NDC) standard. To mark the occasion, the German airline and ticketing expert welcomed the first passengers holding NDC-enabled Hahn Air tickets on one of its scheduled flights from Luxembourg to Dusseldorf on 16th August 2019.

“As Hahn Air today supports travel agencies in 190 markets and airlines of any size and business model, we carefully developed a scalable solution that meets the needs of all our current and future partners in a changing airline industry”, says Christopher Allison, Head of NDC at Hahn Air. “We are leveraging on the expertise we have acquired during our 20 years of being the leader in airline distribution solutions, as well as our involvement in the IATA activities driving and developing the NDC standard from the very beginning. We have been actively participating in several IATA committees and are currently holding the chair position of the NDC Orders Group, as well as a seat on the Shop-Order Board and the Architecture and Technology Strategy Board.”

Hahn Air's NDC platform will bring the following benefits to partner airlines:

- Airlines, irrespective if they are already NDC capable or not, can add an additional distribution channel and thereby extend their global customer base.
- In addition, airlines can join the world of NDC by using Hahn Air's NDC platform without having to develop their own solution. Thereby they save time, money and resources and don't have to deal with the complexity of the new standard.

Travel agents will benefit as follows:

- All travel agents, regardless of which system they are using, can easily connect to Hahn Air's NDC platform. Only one implementation is needed to gain access to multiple partner airlines of Hahn Air. They will find exclusive carriers and flights via Hahn Air's NDC platform.
- Travel agencies can continue to use their preferred forms of payment in almost any market, including cash, credit cards and transactions via BSP with the respective forms of payment.

Any airline with an NDC interface, a proprietary Application Programming Interface (API) or traditional reservation and ticketing interfaces – whether it is an existing Hahn Air partner airline or not – will be able to take advantage of Hahn Air's new NDC solution. This includes access to Hahn Air's network of connected agencies and aggregators, with the option to make additional connections to the airlines' preferred agency partners. The new NDC platform is powered by 2e Systems, a software development company specializing in web, mobile and communications solutions for the airline industry.



19 AUGUST 2019

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