

JAZEERA AIRWAYS REPORTS JULY 2015 OPERATIONAL PERFORMANCE: 36% GROWTH IN FLOWN PASSENGERS

News / Airlines



July 2015 highlights:

? Levant and Istanbul routes: 38% increase in flown passengers from July 2014

? Egypt routes: 26% increase in flown passengers from July 2014

? Gulf routes: 48% increase in flown passengers from July 2014

Freedom Town, Kuwait, September 8, 2015: Jazeera Airways today released its Operational Performance Report for the month of July 2015, which showed a 36% increase in total flown passengers from July 2014.

The increase of flown passengers in July was driven by continued strong demand on all routes served by the airline, better flight schedules, and a constantly improving booking and check-in experience. Jazeera Airways serves 16 popular destinations in the Middle East from Kuwait, including high-demand business, leisure, family, and weekend destinations including Dubai, Bahrain, Beirut, Alexandria, Amman, Istanbul, Sharm El Sheikh, Luxor, Assiut, Sohag, Mashhad, Jeddah, Riyadh and Cairo.

The report showed that on routes serving Istanbul, Beirut, and Amman, Jazeera Airways saw a total increase of 38% in flown passengers from July 2014. Specifically, passengers on the Istanbul route increased by 193%, whereas passengers on the Amman and Beirut increased by 21% and 35% respectively. This double and triple digit growth in passengers on these routes was primarily driven by the introduction of better flight schedules, in regards to Istanbul and Beirut, and more frequencies in general.

For the 2015 summer season, Jazeera Airways had introduced morning and evening flights to Beirut, and six flights a week to Istanbul Ataturk Airport, Istanbul's primary airport. The 193% growth in passengers on the Istanbul route is a clear indication that the change in schedule was welcomed by Istanbul travelers. Jazeera Airways Istanbul flights take off from Kuwait 940 am and arrive in Istanbul at 140 pm.

On routes serving the Gulf cities of Dubai, Bahrain, Jeddah and Riyadh, Jazeera Airways saw a total increase of 48% in flown passengers, compared to July 2014.

Jazeera Airways' routes to Egypt, where it served five primary cities in the month, saw a 26% increase in flown passengers compared to July 2014. Starting September, Jazeera Airways will resume operations to Egypt's Assiut International Airport, which was closed for renovations since June 2014, thus bringing back the number of cities served in Egypt to six cities in total. In addition to Assiut, Jazeera Airways serves Egypt's capital, Cairo, the resort city of Sharm El Sheikh, Alexandria, Sohag, and Luxor.

Jazeera Airways issues the Operational Performance Report on a monthly basis. The report is based on official figures and statistics from Kuwait's Directorate General for Civil Aviation (DGCA).

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