



KAUNAS EARMARKS 0.5 MILION EUROS TO WIZZ AIR FOR NEW FLIGHTS

News / Airlines



The municipality of Kaunas decided on May 3rd to provide 500,000 euros to the low-cost airline Wizz Air to help it operate more flights from Lithuania's second-biggest city, reports LETA/BNS.

The city expects that this will help attract more tourists.

Wizz Air asked the city to co-fund four new flights from Kaunas Airport, with plans to fly to the Dutch city of Eindhoven and the Norwegian cities of Bergen, Stavanger and Alesund at least twice a week. The airline expects to handle around 110,000 passengers on the routes annually.

"The new routes are to European regions with the highest GDP per capita. This means that the average inhabitant of these regions receives three to four times higher income than people living in Central and Eastern Europe. Higher income prompts tourists to spend more in destinations of their choice," the municipality said in its resolution.

A marketing campaign will be carried out in these cities to raise awareness of the new flights.



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SOURCE: BALTIC COURSE

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