



# EMBRAER DELIVERS ASIA PACIFIC'S FIRST PHENOM 300E TO AUSTRALIAN LUXURY TOURISM GROUP NORTHERN ESCAPE COLLECTION

News / Business aviation, Manufacturer



Embraer has delivered its first Phenom 300E in Asia Pacific to Northern Escape Collection. The new light jet model, which is an enhancement of the Phenom 300, the world's most delivered light business jet for the past six years, offers Northern Escape Collection an elegant solution to provide their guests access to its collection of private lodges in Queensland including Orpheus Island Lodge, Daintree Ecolodge and Mt Mulligan Lodge.

“We are committed to providing our guests with luxury, once in a lifetime experiences every time, where they can discover the diverse natural beauty of Queensland, including the reef, rainforest and the outback. Adding the jet transfer to the Northern Escape Collection, which is also serviced by our private helicopter fleet Nautilus Aviation, allows our guests to travel in style and comfort throughout their entire journey,” said Chris Morris, executive chairman, Morris Group, parent company of Northern Escape Collection.

**Australia-based aircraft and charter management company Avcair will operate the new Phenom 300E on behalf of Northern Escape Collection. Avcair will also offer it for VIP domestic and international charter services.**

**“Northern Escape Collection's Phenom 300E brings to the Australian market a new, elegantly designed state-of-the-art aircraft that features advanced avionics and impressive operating economics,” said Michael Cooke, CEO of Avcair. “We look forward to operating the aircraft soon.”**

“We are delighted that Northern Escape Collection guests will enjoy the Phenom 300E's innovation in cabin comfort, design and technology,” said Michael Amalfitano, president and CEO, Embraer Executive Jets. “The true value delivered by the Phenom 300E elevates the customer experience in flight, operations, support, and in ownership.”

The Phenom 300E features the new Embraer-designed and manufactured seats which offer unmatched comfort and personalisation in its class. The broader backs on the seat provide greater support, extendable headrests with bolsters, and extendable leg rests for improved ergonomics.

Additionally, the Phenom 300E features a sleek panel along the centreline of the aircraft's ceiling, significantly improving passenger experience with enhanced ergonomics and the industry-leading nice® HD CMS/IFE (cabin management system/inflight entertainment) by Lufthansa Technik, with audio and video on demand. The unit also offers an enhanced cabin lighting scheme with a broad range of ambient mood selections, as well as sleek, silent gaspers enhancing acoustic comfort. Bluetooth connectivity also allows passengers to view inflight information on their personal devices.

Embraer has a global network of owned and authorised service centres and the support is augmented by the services and support personnel based in the Asia Pacific region.

The delivery of Embraer's new Phenom 300E to the Australia-based company brings Embraer's Executive Jets' fleet in the Asia Pacific and China region to over 90 in more than 10 countries.

30 JUNE 2018

**ARTICLE LINK:**

<https://virginia.50skyshades.com/news/business-aviation/embraer-delivers-asia-pacifics-first-phenom-300e-to-australian-luxury-tourism-group-northern-escape-collection>