



GOGO BUSINESS AVIATION ANNOUNCES EXPANDED IN-FLIGHT ENTERTAINMENT CAPABILITIES

News / Business aviation



For movie and TV buffs who want the newest releases and can't seem to binge enough on their favorite programming, Gogo Inc. (NASDAQ: GOGO) is making it easier to do so with a number of enhancements to Gogo Vision, business aviation's leading wireless in-flight entertainment (IFE) system.

Gogo Vision provides a high-quality entertainment experience and minimizes the unpredictability of video and audio streaming costs. Available globally, Gogo Vision delivers the latest releases from Hollywood and approximately 200 on-demand movies and TV shows – along with moving maps, news, flight progress information and destination weather, in addition to file sharing, file transfer and Cabin Management Systems integration. Gogo Vision content is stored on an on-board server and streamed directly to personal electronic devices such as tablets or shown on cabin monitors.

Gogo Vision Enhancements

- Now included as a no-charge upgrade for UCS 5000 systems, for new customers signing up for a monthly subscription.
- Includes predictable monthly subscription set at \$525, plus \$10 per movie or \$6 per TV episode, capped at \$895 no matter how many movies or episodes are viewed.
- Automatic content updates are available in a customer's own hangar and at Gogo Cloud locations in the U.S. and Europe; all required equipment and hardware for in-hangar updates is included at no cost.
- Gogo Vision can now be watched on in-cabin monitors in addition to personal devices such as iPhones, tablets and laptop computers with purchase of a Gogo Video Processor Unit (GVPU).

"There's a lot of talk about being able to stream movies and TV programs in flight," said John Wade, Gogo Business Aviation's executive vice president and general manager. "Streaming services are great, but if you stream in-flight movies over a live connection from the ground, the cost of all those megabytes can be astronomical. Gogo Vision gives passengers a fantastic, turn-key IFE experience, minus the unpredictable costs."

26 APRIL 2016

ARTICLE LINK:

<https://virginia.50skyshades.com/news/business-aviation/gogo-business-aviation-announces-expanded-in-flight-entertainment-capabilities>