

JET LINX CELEBRATES 10TH ANNIVERSARY OF THE TUTU PROJECT

News / Business aviation



Jet Linx announced its eighth consecutive year of support as lead corporate sponsor for The Tutu Project, an initiative of The Carey Foundation. In 2022, The Tutu Project celebrates 10 years in operation as a 501(c)(3) nonprofit. Proceeds from the initiative provide everything from wigs and lymphedema sleeves to transportation, childcare, and counseling to the families impacted by a breast cancer diagnosis.

Since 2015, Jet Linx has supported The Tutu Project through the #Dare2Tutu challenge, wherein the Company matches \$10 in exchange for an image of a person wearing a pink tutu. The images – with over 12,000 #Dare2Tutu images captured to date – are shared on Jet Linx social media channels to raise awareness. The Company also collects donations from clients and partners and raises funds through silent auctions of limited-edition Tutu prints at its Base locations nationwide. Jet Linx has raised well over a quarter million dollars to date for the Foundation, supporting breast cancer patients who need financial, emotional and healing support not covered by insurance.



Linda Carey, co-founder of The Tutu Project by The Carey Foundation, commented: "Our partnership with Jet Linx is in its eighth year and means the world to Bob and me. That's eight years of hard work, dedication, thousands of photos of employees in tutus, and incredibly generous donations. Jet Linx has filled countless refrigerators with food, helped pay electric bills and mortgage payments, all of which ease the stress of managing a breast cancer diagnosis. We feel the love, and it strengthens our resolve to support the breast cancer community."

Jamie Walker, President and CEO of Jet Linx, said: "Supporting The Tutu Project for the last eight years has been one of our proudest accomplishments as an organization. Beyond the funds we have raised, impacting hundreds of breast cancer patients each year, we cherish the community that rallies around this cause and the wealth of inspiration the #Dare2Tutu campaign provides. Jet Linx remains grateful for the opportunity to support the Careys. We celebrate the tremendous difference they have made in the last 10 years, and the impact they will continue to make in the future."

Jet Linx encourages all friends and clients to participate in this year's #Dare2Tutu campaign, celebrating the nonprofit's 10th year of tulle-filled success. To learn more, please visit www.thetutuproject.com



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