

MY SKY NAMED AS ONE OF EUROPE'S BEST IN FIRST EVER 'ONES TO WATCH' LIST

News / Business aviation



My Sky, the Swiss company specialized in business aviation financial control since 2015, has been named as **'One to Watch' in Europe** in a list of business excellence published by the European Business Awards sponsored by RSM. My Sky was chosen as it demonstrates exceptional achievement in one of the 12 European Business Awards' categories – 'The Award for Innovation', and reflects the program's core values of innovation, success and ethics. The 'Ones to Watch' for 34 countries across Europe can be found at www.businessawardseurope.com.

My Sky was first launched in August 2015. Today the company provides the most powerful financial advisory and management solutions to private jet owners, using a unique blend of technology, human expertise and financial methodology. Its user-friendly interface makes jet ownership easy, transparent and efficient.

My Sky has a unique position on the private aviation market, concentrating on financial performances of an aircraft – or a fleet – acting as the missing link between the industry stakeholders. In just two years, My Sky has become a recognized industry player with an exponential growth, representing a fleet of 60 aircraft today which proves it is filling a market gap.

Christopher Marich, Co-founder and Global Strategy Director of My Sky, commented on the award: “It is a great honour for our team to be recognised by Europe’s largest cross-sector business competition as one of the best in Europe. Such a recognition, alongside with big names, gives us the motivation to go further in our developments to make the private jet industry a better, more transparent and more efficient place for owners. We are grateful to all our clients, partners and employees who make this success possible”.

Adrian Tripp, CEO of the European Business Awards: “We wanted to recognize more widely the many incredible business success stories from across Europe. The talent, dedication and innovation at the heart of these companies creates jobs and opportunity, and is what drives their country’s prosperity. The ‘Ones to Watch’ lists will set a benchmark of success for the European business community.”

Jean Stephens, CEO of RSM, the sixth largest global network of independent audit, tax and consulting firms, and long-term sponsors of the Awards, said: “To be listed as a ‘Ones to Watch’ is a real accolade. At RSM, we work with companies across Europe and beyond, advising them on all areas of their business and we are passionate about encouraging success and prosperity. We wish these dynamic companies every success in the future.”



My Sky is an independent expert in private aviation that empowers jet owners across the globe by providing them with a revolutionary financial controlling and benchmarking tool to optimize time and money spent on their assets. My Sky’s revolutionary IT platform collects, digitizes, verifies, analyses and stores all financial information and allows instant access to the information that matters.

The concept of My Sky was developed in 2014 by two entrepreneurs specialized in private banking and private aviation. Since its public launch in August 2015, the product has convinced an exponential number of business aircraft owners in Europe and CIS.

Today My Sky is a dynamic company evolving in the sectors of business aviation and financial control with headquarters in Switzerland. It currently employs 80 experts, including in-house auditors, analysts and IT specialists.

The company offers Swiss standards in terms of efficiency, system security and data confidentiality. My Sky is privately owned and totally independent, which prevents it from being influenced by any market player and allows total commitment to its mission: to revolutionize jet

ownership through technology and expertise.

My Sky covers the EMEA area and is expanding its presence globally, becoming a key player in the business aviation industry. It is an EBAA and AEROSUISSE member.

My Sky has won a number of prestigious awards, including “Company of the Year (Aviation)” from ACQ5 Global Awards 2017, Gold Stevie® Award as “Startup of the Year – Business Services Industries” and Silver Stevie® Award as “Tech Startup of the Year” in 2017 International Business Awards, 2016 Sapphire Pegasus Business Aviation Award for Innovation.

www.mysky.com

The European Business Awards’ primary purpose is to support the development of a stronger and more successful business community throughout Europe.

The European Business Awards programme serves the European business community in three ways:

- It celebrates and endorses individuals’ and organisations’ success
- It provides and promotes examples of excellence for the business community to aspire to
- It engages with the European business community to create debate on key issues

The European Business Awards is now in its 11th year. Last year it engaged with over 33,000 businesses from 34 countries. Sponsors and partners include RSM, ELITE and PR Newswire

www.businessawardseurope.com.

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