PRIVACY INSIDE A PRIVATE JET - ALTEA BOMBARDIER GLOBAL 7500 CONCEPT

News / Business aviation

ALTEA knows aircraft inside and out. The organisation is retained by those who want fresh thinking secured by experience in asset management; procurement and sales; financial solutions and design. It is this focus on innovation which lead the ALTEA design team to conceive a unique take on private jet cabin design. The resulting “privacy inside a private jet” concept for Bombardier Global 7500 has garnered interest in the VIP and Luxury markets, with it being listed as one of the Robb Report award winners for ‘Best of the Best in Aviation 2022’.

Robin Dunlop, founding partner and design specialist at ALTEA, commented: “It really makes a difference getting not just industry recognition, but a wider more diverse acknowledgement of our work and expertise. We are delighted to win such a prestigious award.”

From concept to completion, ALTEA is known for precise attention to detail. Their unique platform is dedicated to deliver bespoke aircraft to VIP customers from light business jets, to narrow and widebody VIP aircraft. The concept interior was designed for the flagship aircraft of the Bombardier fleet, the Global 7500. Its innovative design has been acknowledged for its welcome alternative to

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

the corporate, sterile look of many jets. ALTEA's design team unveiled their custom interior in to coincide with Bombardier's Global 7500 tour earlier this year. The design itself is also compatible with Bombardier's Global 8000 which shares the same airframe.

ALTEA adopted a free-thinking brief to consider cool spaces to enjoy, break-out areas to interact, and personal zones to deal with the typical private jet seating hierarchy conundrum. Their concept is aimed at the younger customer throughout. The atmosphere breathes a relaxed air of familiarity for total immersion in 'my space'.

Inspired by the zeitgeist of the 1950s with the birth of industrial design and mid-century Scandinavian aesthetics, the concept boasts natural larch wood and vegan leathers throughout. ALTEA's philosophy is that good design needs to blend quality engineering and attractive aesthetics in tandem with considerations in the best maintenance, the best materials, the best assembly, and design for manufacture.

"We continuously research sustainability in luxury interiors. We look to alternative markets such as furniture production, automotive interiors, and innovation with 'new' sustainable materials for inspiration and knowledge," said Dunlop. "Our design team hope to one day make the concept a reality."

07 JULY 2022

ARTICLE LINK:
https://virginia.50skyshades.com/news/business-aviation/privacy-inside-a-private-jet-altea-bombardier-global-7500-concept

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.