



VIP COMPLETIONS ENJOYS GROWTH IN NUMBER OF 'SOFT GOODS REFRESH' PROJECTS

News / Business aviation



VIP Completions commented on the growth of 'soft goods refresh' projects that it has recently delivered to clients. 'Soft goods' encompass all upholsteries, including carpets, seat covers and curtains, plus 'movable' appointments such as cushions and blankets. Selection of designers, brands, fabrics, leathers and color schemes define the aesthetic look and feel of an aircraft interior. While the VIP Completions team is principally known for large-scale interior and exterior aircraft refurbishment projects, soft goods generally comprise an important element within end-to-end projects. For example, the selection of fabrics is an exceptionally personal choice that reflects the tastes and preferences of the individual client.



Ben Shirazi, President, VIP Completions, commented: “We are seeing more and more clients who want to refresh their aircraft interiors without necessarily undertaking the hard work and extended downtime that usually comes with a full-scale refurbishment. To use a homeowners’ metaphor, it’s like choosing redecoration over renovation. We’re best known for big refurb projects but we’ve always been very good at the delicate touches too. Our team invests the same high degree of attention and care into all projects, regardless of scope. Aircraft owners wanting to update decors may benefit greatly from a refresh project that is comparatively quick and easy, while having a major positive impact on their enjoyment of the in-flight experience.”

Through the fourth quarter of 2023, VIP Completions will further promote soft goods refresh projects. Leveraging the success of recent deliveries, the focus will be on long-range to large business aircraft including Bombardier Global and Challenger series, Gulfstream G500 and G400 series, and Dassault Falcon 7X, 900 and 2000 series.



31 AUGUST 2023

ARTICLE LINK:

<https://virginia.50skyshades.com/news/business-aviation/vip-completions-enjoys-growth-in-number-of-soft-goods-refresh-projects>