



AMBER AVIATION OFFICIALLY LAUNCHES AT ABACE SHANGHAI

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Amber Aviation, which has ambitions to become Asia's leader in bespoke business jet management services, today announced its official launch at the Asian Business Aviation Conference and Exhibition (ABACE) in Shanghai.

The company, founded by China business aviation pioneer Mr. Chang Qiu Sheng, will deliver discerning corporate and private jet owners new levels of flexibility and the highest level of personalization in the business of aviation management services.

The new Shenzhen-based company, also represented with an office in Hong Kong, is tasked with an uncompromising remit to assist corporations and individuals more readily cope with often extremely demanding and highly complex aviation management challenges. With a highly experienced management team, each with over a decade of top-level experience in the industry, the company offers highly bespoke business jet management solutions, based on the highest international standards and most rigorous safety procedures.

"We aim to be Asia's most trusted business jet partner," explained Amber Aviation Chairman Mr. Chang Qiu Sheng. "We have attracted and built a team representing the industry's very best in aviation management expertise — those who have the know-how and unmatched experience to deliver better and smarter aviation solutions."

"With ever growing levels of education and awareness, owners are much more discerning of their particular needs. We are ready and able to provide comprehensive Asian market aviation expertise, along with highly personalized products, including a unique fly-sharing programme. Our clients will be assured by Amber Aviation's proven resources and deep network of connections across Asia."

Amber Aviation will offer a diverse range of business aviation services, including comprehensive aircraft management, aircraft charter, maintenance and consultancy. Service offerings provide for complete transparency and flexibility in terms of operations and pricing, delivering uncompromising standards in safety whilst offering clients the most competitive costs and value.

Mr. Chang Qiu Sheng concluded, "We are guided by our purpose to make aviation simple, efficient and stress free, thus maximizing return on your most valuable asset. Your time."

About Amber Aviation

Amber Aviation offers discerning corporate and private jet owners a wide range of highly flexible bespoke aviation management services.

Backed by a management team of highly experienced aviation experts, each with over a decade of top-level experience in the industry, the company provided highly bespoke business jet management solutions, based on the highest international standards and most rigorous safety procedures.

The company aims to take the complexity out of aviation management whilst providing complete transparency and flexibility in terms of operations and pricing, whilst maintaining the highest, uncompromising, standards in safety.

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