



MEBAA SHOW 2018 TO SHOWCASE BEST OF BUSINESS AVIATION

News / Business aviation, Events / Festivals



Business Aviation in the Middle East to be on Display December

The Middle East can expect the biggest, brightest and best players in the business aviation market to be on display when the MEBAA Show 2018 takes place from 10-12 December at DWC, Airshow Site. With the addition of new features to the event for the first time, in addition to the return of some popular inclusions, this year's event is set to be in the industry's finest display in the region.

According to Embraer's Market Outlook 2018 the Middle East and Asia-Pacific will be the fastest growing markets by 2037 with an annual RPK growth rate of 5.7%. In addition to this, the UAE in particular anticipates increased private jet landings as a result of Expo 2020.

"The region is set for growth in business aviation," says Ali Alnaqbi, Founding & Executive Chairman of the Middle East & North Africa Business Aviation Association (MEBAA). "What is fantastic is that the key players globally recognise MEBAA Show as the biggest platform in the region, and will be displaying some of their best offerings at the 2018 event."



Of particular interest this year are the new features added to the event, including the aircraft operators Executive Club Lounge, an exclusive area dedicated to meetings and networking for those in the sector; a product demonstration theatre on the show floor, providing a space for exhibitors to promote their products and services to visitors; and the Jetsetter Welcome Reception, scheduled for late afternoon of the first day.

In addition, the MEBAA Conference Dubai will take place on the show floor on the 11 and 12 December, bringing together the attendees with the exhibitors, increasing the networking and business opportunities available.

The static display, which is predicted to feature up to 50 of the latest business aircraft, remains a highlight of the show for exhibitors and visitors alike. Already committed to the static display are aircraft from Gulfstream, Bombardier and HondaJet.

The MEBAA Show 2018 is expected to be bigger and better with 9900 attendees across the three days at DWC, Airshow Site, 10-12 December. Visitor tickets are available now from www.mebaa.aero.



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