



AVIASIM EXPANDS INTERNATIONALLY FOR ITS 10TH ANNIVERSARY

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After 10 years of existence and a successful capital increase last June, AviaSim is launching an international deployment in partnership with the hotels of the Marriott and Accor groups. The very promising opening of a first corner in the Marriott hotel in Montreal at the beginning of November, expressed the will of Thomas Gasser, founder of AviaSim, to export French excellence to the world. This innovative partnership combines the leisure sector with the hotel industry and promotes French industrial quality.

AviaSim announces no less than five openings in Canada for 2023 in partnership with the Marriott group and one opening in early December 2022 in Switzerland, in the Mercure hotel in Geneva of the Accor group. AviaSim and these two hotel giants, in order to go further in the reinvention of their sectors, will offer a "hotel + flight simulation" package, to provide their customers with an extraordinary experience.

Thomas Gasser, founder of AviaSim, commented: "We are very pleased to see our European model working in Canada; there is real interest in it and we aim to enter the US market by the end of 2023."

This innovative package is already deployed in France in the Mercure hotels in Nantes, Bordeaux, Paris Porte-de-Versailles and the Novotel in Massy Palaiseau (Accor), and offers customers the opportunity to navigate in faithful replicas of A320 cockpits, during flight simulation sessions.

This is a great opportunity for AviaSim to introduce flight simulation to a large audience and for hotel groups to innovate in terms of customer experience.

AviaSim intends to continue its momentum. Inspired by its development in France, the company aims to extend its offer internationally to aviation professionals - to improve their training - and to private and public companies - to train them in human factor management.

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