



JETBLUE BECOMES LAUNCH CUSTOMER OF AIRBUS' SCHEDULED MAINTENANCE OPTIMIZER SOLUTION

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JetBlue has become the launch customer for the first module of Airbus' "*Scheduled Maintenance Optimizer*", following a successful prototyping and demonstration of value. This application, focusing on Long Term Planning, is part of the *Airbus Smarter FleetTM* solutions.

The Long Term Planning module will help decrease maintenance costs through the optimization of scheduled maintenance events at fleet, aircraft and single task level. Thanks to world class optimization algorithms, JetBlue planners will be able to instantly compute the best schedules for a fleet of 200+ aircraft over a 5 year horizon, while targeting strategic business objectives.

Tony Lowery, Vice President of Technical Operations for JetBlue, said: “Our transformation to a planning-led organization requires state-of-the-art technology and tools. *Airbus Smarter Fleet™* places us at the leading edge in planning technology, allowing JetBlue to manage one of our biggest cost drivers on a longer horizon with greater fidelity. I could not be more pleased with our partnership with Airbus and this product.

Airbus is committed to Scheduled Maintenance Optimizer’s benefits and will progressively expand to additional modules for scheduled maintenance processes, leveraging increasing *Airbus Smarter Fleet™* platform capabilities.

Airbus, through “Services by Airbus”, offers end-to-end fleet lifecycle solutions for all its customers. The portfolio ranges from stand-alone services to the most complete integrated solutions, including: Flight Hour & Tailored Support packages; upgrades; training; e-solutions, engineering and maintenance; flight operations; Air Traffic Management; and material management services. Together these enhance aircraft competitiveness by continuously adapting to customers’ evolving needs. With more than 40 years of experience in the aircraft industry and a worldwide network of more than 2,500 professionals, customers benefit from the unique expertise and capabilities from Airbus and its affiliated family companies. Airbus Smarter Fleet™ is a trademark of Airbus.

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