



BEST IN STYLE AND COMFORT - ATR TARGETS HIGH-END MARKETS WITH NEW CABIN COLLECTION

News / Manufacturer



ATR unveiled ATR HighLine, its new collection of high-end cabins dedicated to commercial and business operators. The ATR HighLine collection comprises five main cabin configurations that cover the different operational needs of air carriers seeking to offer a premium flying experience to their guests:

- “Multi-Class”: featuring a spacious layout with a 50-seat interior including a dedicated first class.
- “Premium-Flex”: with capacity to quickly convert standard double-seats into single premium seating with ATR’s unique “X-Space Table” concept, ideal for boutique airlines and charter operators.

- “All-Business Class”: cabins that can accommodate up to 30 guests to match the requirements of Part 135 and semi-private airlines.
- “Multi-Section”: interiors ensuring transport for Heads of State and Governments’ representatives.
- “Bespoke VIP”: can be tailored to reflect personal lifestyles, operator’s needs or high-end destinations requiring a luxurious experience.

With this new line, ATR offers a responsible choice to commercial and business aviation operators, as ATR aircraft burn 45% less fuel and emit 45% less CO₂ than regional jets. Operators can benefit from premium cabin design and volume, unrivalled airport accessibility, and low emissions on regional routes. This innovative approach features ATR developments as well as solutions provided by luxury design experts.



ATR Head of Business Development, Tarek Ben Omrane, commented: “ATR aims to disrupt the regional travel industry from within by creating a superb onboard atmosphere and using the lowest emission technology on the market. Equipped with the ATR HighLine cabins, our aircraft offer the same cabin size as the largest business jets while cutting carbon emissions in half. We are the only aircraft manufacturer in the world to offer this”.



06 JUNE 2023

ARTICLE LINK:

<https://virginia.50skyshades.com/news/manufacturer/best-in-style-and-comfort-atr-targets-high-end-markets-with-new-cabin-collection>