



BOEING ANNOUNCES ORDERS FOR FOUR BBJ 737 MAXS, INTRODUCES NEW BBJ PRESIDENT

News / Business aviation, Manufacturer



Boeing has secured four orders for Boeing Business Jets 737 MAXs from various undisclosed customers in 2022. The company announced the orders at the 2022 European Business Aviation Convention & Exhibition in Geneva, Switzerland. Boeing also announced that Erika Pearson has been named President of Boeing Business Jets, succeeding JD Detwiler, who was recently named business development leader for Boeing Defense, Space and Security programs.

As successors to the original BBJ family, the BBJ 737-7, BBJ 737-8 and BBJ 737-9 have CFM LEAP- 1B engines, improved aerodynamics and advanced systems that deliver double-digit reductions in fuel consumption and emissions and a 40% reduction in noise. This improved efficiency increases range by 400 to 1,000 nautical miles, depending on destination and load, while driving operating costs even further below other long-range business jets.

Boeing's family of business airplanes are well-positioned to meet the demands of the business aviation industry, which already has surpassed pre-COVID, and is continuing to grow.

"With increased demand in private and business travel, BBJ 737 MAXs provide our VIP customers with exceptional fuel economics, reduced emissions and increased range to meet their specific

requirements," said Pearson. "It's an honor to lead the BBJ team at such a dynamic time for business aviation, as we continue to show the outstanding capabilities of our luxurious, ultra-large cabin, long-range private jets, wrapped in the most capable commercial platforms."

Business aviation growth around the globe and particularly in Europe is being driven by more individuals and businesses looking to the charter market to meet their travel needs.

"We've seen a new class of private traveler emerge over the last few years: those who used to fly first and business class, who recently recognized the tremendous benefits of chartering a private jet," said Alex Fecteau, director of Marketing, Boeing Business Jets. "For a similar price, with far more amenities, customers can fly on a VIP private jet.

"Charter companies are starting to take notice as well, because for a similar total cost of ownership and operation, superior depreciation, far higher reliability, and the ability to command a much higher charter rate premium, the profit profile of the BBJ is eye-opening," Fecteau said.

With more than 260 orders since the BBJ program launched in 1996, Boeing provides a best-in-class private jet experience and is trusted by more Heads of State than any other jet manufacturer.

22 MAY 2022

ARTICLE LINK:

<https://virginia.50skyshades.com/news/manufacturer/boeing-announces-orders-for-four-bbj-737-maxs-introduces-new-bbj-president>